

2022-2023 District Goals

District: 5M 10
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[Service 2 5M10 Action Plan - Google Docs.pdf](#)

[Service 1 5m10 Action Plan - Google Docs copy.pdf](#)

[Service 3 Goal 5M10 Action Plan - Google Docs.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	3	0
2nd Quarter	0	0	12	0
3rd Quarter	0	0	10	0
4th Quarter	1	20	0	60

FY New Clubs

1

FY Charter Members

20

FY New Members

25

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

-15

Action Plan

[12_31 Revised Membership_1.R Goal 5M10 Action Plan - Google Docs.pdf](#)

[Membership_2 5M10 Action Plan - Google Docs.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 50% of zone chairpersons attend zone chairperson training.
- Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Leadership 2.R 5M10 Action Plan - Google Docs copy.pdf](#)

[Leadership 3.R 5M10 Action Plan - Google Docs copy.pdf](#)

[Revised 12 31 Leadership 1 .R1 5M10 Action Plan - Google Drive copy.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 30% and club participation in our district increases by 10%.
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 500 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[LCIF Goal 1 5M10 Action Plan - Google Docs.pdf](#)

[LCIF Goal 2 5M10 Action Plan - Google Docs.pdf](#)

CUSTOM GOALS

Goal Statement

I have two custom goals.....I have been trying to update a few goals and it seems that I have to resubmit everything. I am having difficulties in accessing my custom goals and don't know if the original goals I submitted last May exist anymore on this system.....somewhat of a nightmare for some minor changes.

I did not realize when I attempted to revise my goals that I could not just make the minor changes for the three goal statements/action plans....now I have no idea what this current document will look like at all.

Communication Goals

District 5M10 will develop/ initiate a plan to update communication strategies for 5M10 Lions to improve information flow to all District Lions beginning November 2022 and ongoing as needed.

District 5M10/ Clubs will survey all Lion members to determine what method(s) of distributing information to members successfully communicates to members. Findings will be shared with District and Club leadership and District Cabinet for recommendations to be made during the second Quarterly Cabinet meeting.

Recommendations will be made for communication strategies updates based on the analysis report and Cabinet meeting discussions.

Fellowship Goal

District 5M10 will develop/ initiate a plan to expand fellowship and networking for clubs within and beyond their clubs to increase member enjoyment and satisfaction of being a Lion. The District and clubs will be challenged to include "fellowship" as an integral part of all activities and events. Sharing of fellowship experiences in media will increase the awareness of the positive culture, enjoyment and caring found by individuals who are a part of 5M10 Lions. Existing member satisfaction should improve and non Lion members may seek the opportunity to join in as new Lions.

District Governor 5M10

Kathryn Smith

So I am just going to type my two custom goals

Communication Goals

District 5M10 will develop/ initiate a plan to update communication strategies for 5M10 Lions to improve information flow to all District Lions beginning November 2022 and ongoing as needed.

District 5M10/ Clubs will survey all Lion members to determine what method(s) of distributing information to members successfully communicates to members. Findings will be shared with District and Club leadership and District Cabinet for recommendations to be made during the second Quarterly Cabinet meeting.

Recommendations will be made for communication strategies updates based on the analysis report and Cabinet meeting discussions.

Fellowship Goal

District 5M10 will develop/ initiate a plan to expand fellowship and networking for clubs within and beyond their clubs to increase member enjoyment and satisfaction of being a Lion. The District and clubs will be challenged to include "fellowship" as an integral part of all activities and events. Sharing of fellowship experiences in media will increase the awareness of the positive culture, enjoyment and caring found by individuals who are a part of 5M10 Lions. Existing member satisfaction should improve and non Lion members may seek the opportunity to join in as new Lions.

Here are all of the basic goals I submitted....

Revised Goals 5M10 as of 12/31

LCI Required District Goals

Leadership Goals

One fifty percent of 5M10 Club officers and Zone Chairs will complete training for their office by the end of April 2023 by one or more of the following ways: attend a face to face/hybrid training, complete the officer training found in the LCI Learning center or demonstrate their knowledge of their club office via discussions held in reference to the ebook for their office.

District 5M10 will provide mentor/ informational support for club officers throughout the Lion year.

District 5M10 will deliver training for Club Development (topic at request of clubs: Effective Communication, Developing Community Partnerships, Out of the Box Service - One Day / Recurring, etc.)

Membership Goals

District / clubs will focus on membership recruiting, sustaining and reinstating members.

District / Club incentive initiative for membership growth and retention

Clubs will work with other community groups to conduct a community service project while introducing non Lions to Lions activities and values for potential new member recruitment.

Service Goals

Fifty percent of clubs will complete and report a minimum of two service projects, one project that is new to the club representing an LCI service pillar.

GST and GLT will provide resources and training to support Club and District service success.

5M10 District will insure that existing LCI and New Service incentives will be awarded throughout the Lion Year i.e. New - Super Service Award i.e. Clubs who have a service project with another group Clubs who bring in new members as a result of a service project Clubs who conduct service project that includes fellowship as a part of the service activity

LCIF Goals

The LCIF/GLT committees will distribute print/ media to support the club and member understanding of the purpose of contributions to the International initiatives of LCI for clubs and members.

One hundred percent of all clubs visited during the District Governor's visits will contribute to LCIF.

While making District Governor visits share ideas for a fundraiser approach that can model a way that clubs can raise money for administrative and activities funds.

Monies raised by selling example products to the club's members during the visit will be donated to LCIF in the name of the club.

Optional Custom Goals

Communication Goals

District 5M10 will develop/ initiate a plan to update communication strategies for 5M10 Lions to improve information flow to all District Lions beginning November 2022 and ongoing as needed.

District 5M10/ Clubs will survey all Lion members to determine what method(s) of distributing information to members successfully communicates to members. Findings will be shared with District and Club leadership and District Cabinet for recommendations to be made during the second Quarterly Cabinet meeting.

Recommendations will be made for communication strategies updates based on the analysis report and Cabinet meeting discussions.

Fellowship Goal

District 5M10 will develop/ initiate a plan to expand fellowship and networking for clubs within and beyond their clubs to increase member enjoyment and satisfaction of being a Lion. The District and clubs will be challenged to include "fellowship" as an integral part of all activities and events. Sharing of fellowship experiences in media will increase the awareness of the positive culture, enjoyment and caring found by individuals who are a part of 5M10 Lions. Existing member satisfaction should improve and non Lion members may seek the opportunity to join in as new Lions.

Action Plan

Goal Statement

Action Plan